

NEWB



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PIVOT

Your free guide to pivoting your business





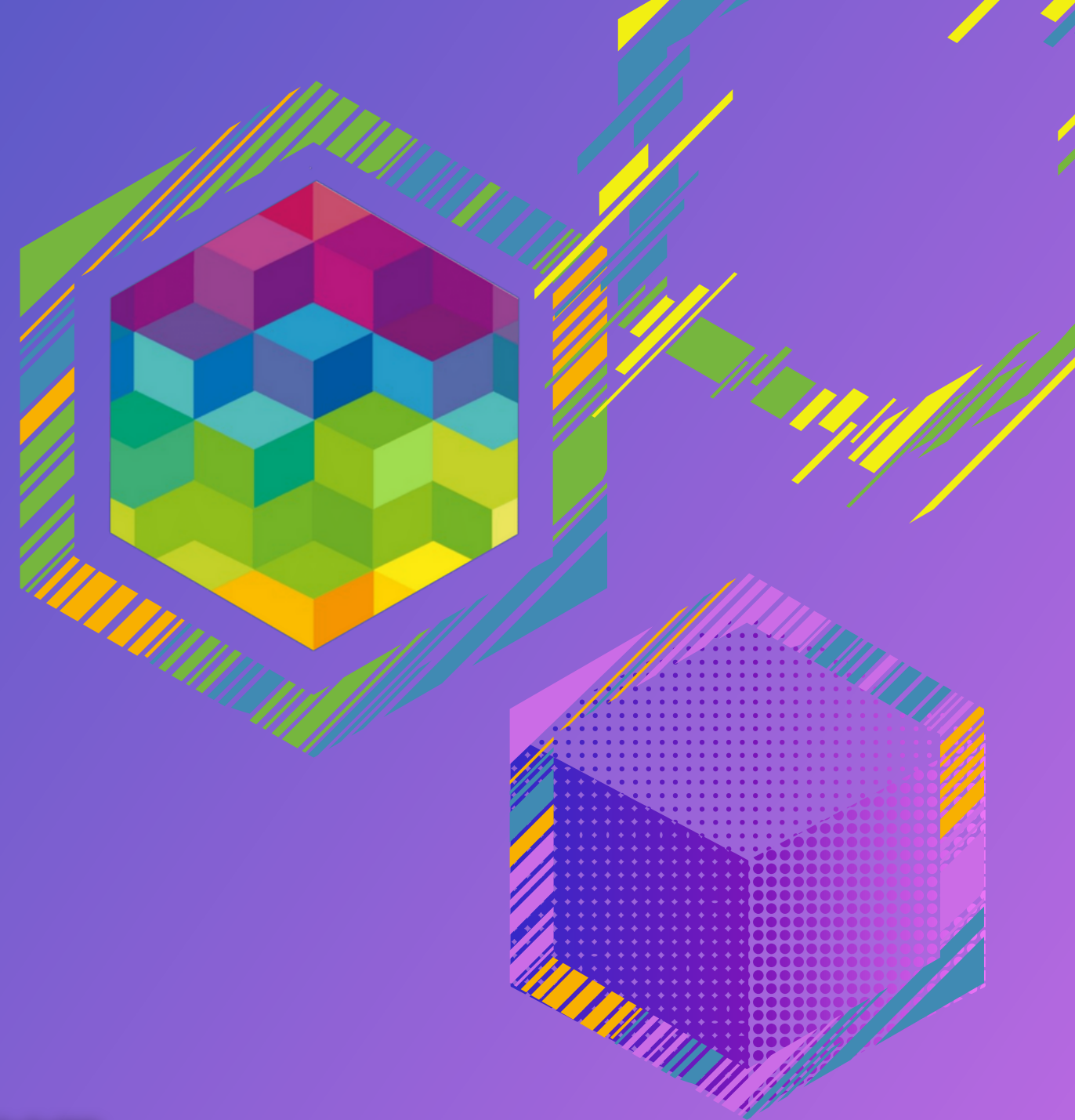
Presence

Your gravitas, what do people think and say when you enter the room.
Or more importantly, when you leave the room.

How do you present yourself?

Where do you present yourself?

Are you present in the right places? Those places where your audience lives.

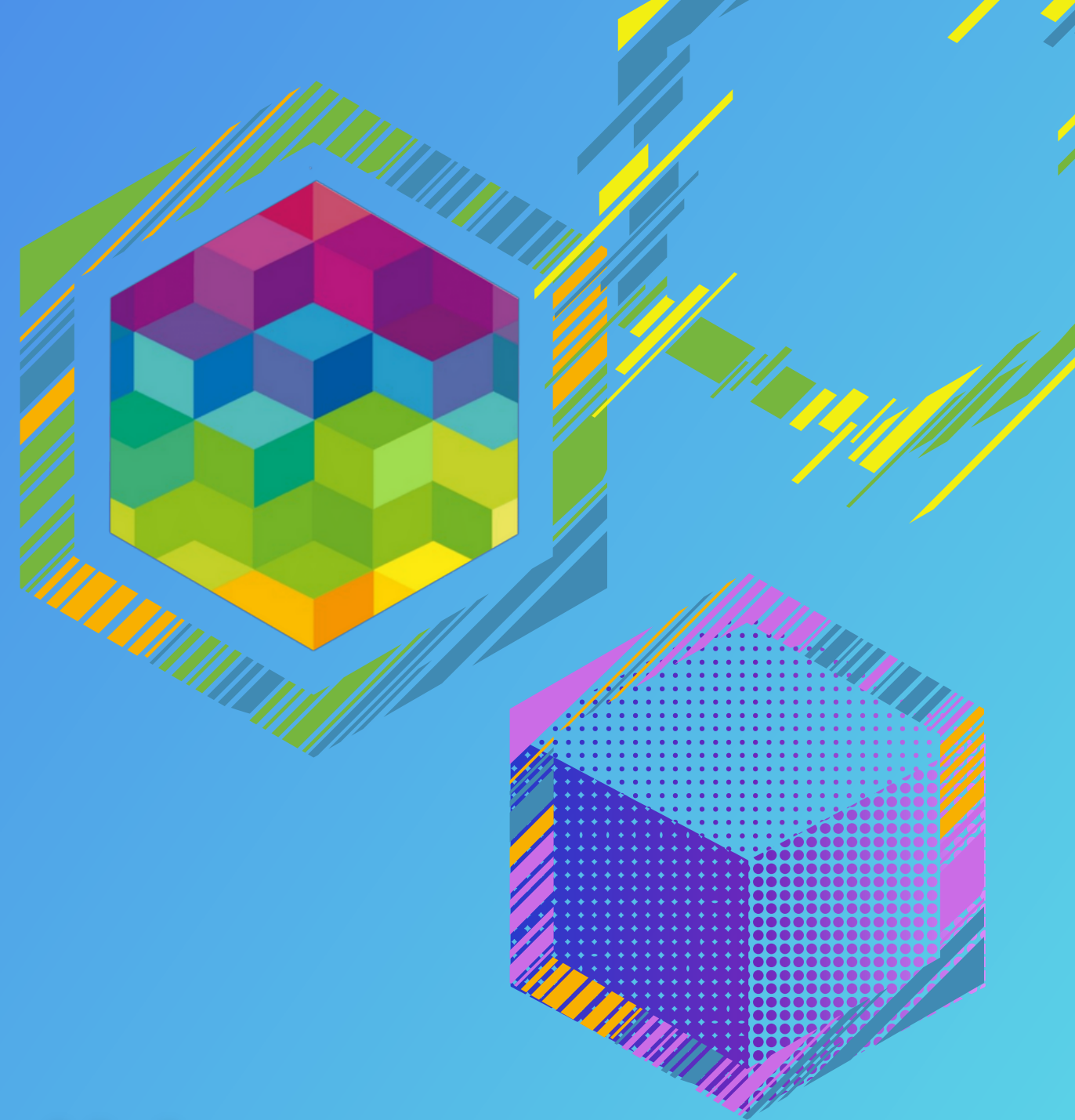




Impression

Your online persona is the new first impression - your digital handshake.

Every person you meet today will have looked you up online prior to meeting you in person, and formed a base opinion about you before you've even sat in the same room.

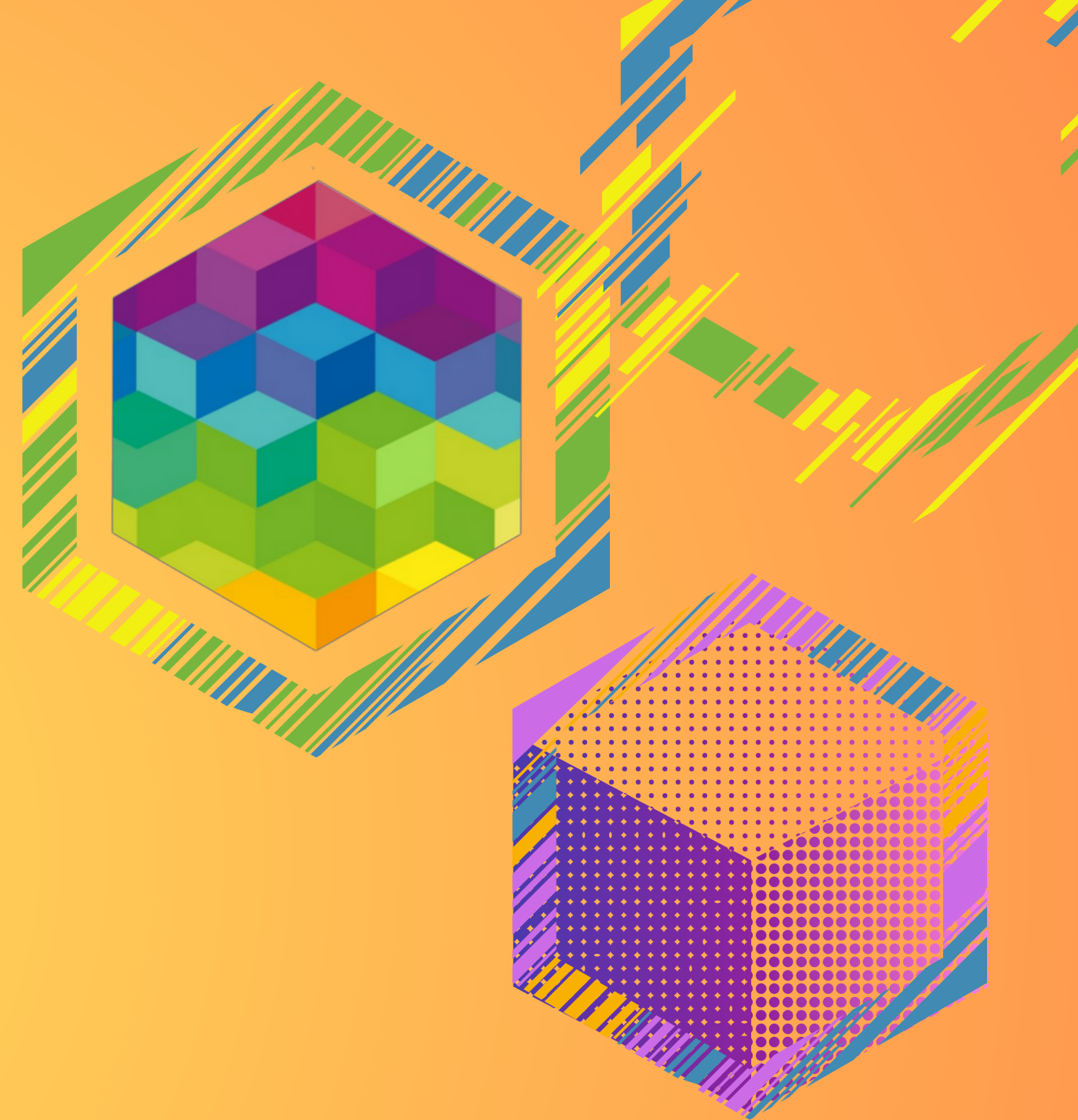




What's your message? What do you want to say?

What do you want people to feel?

What is your aim? Your goal?



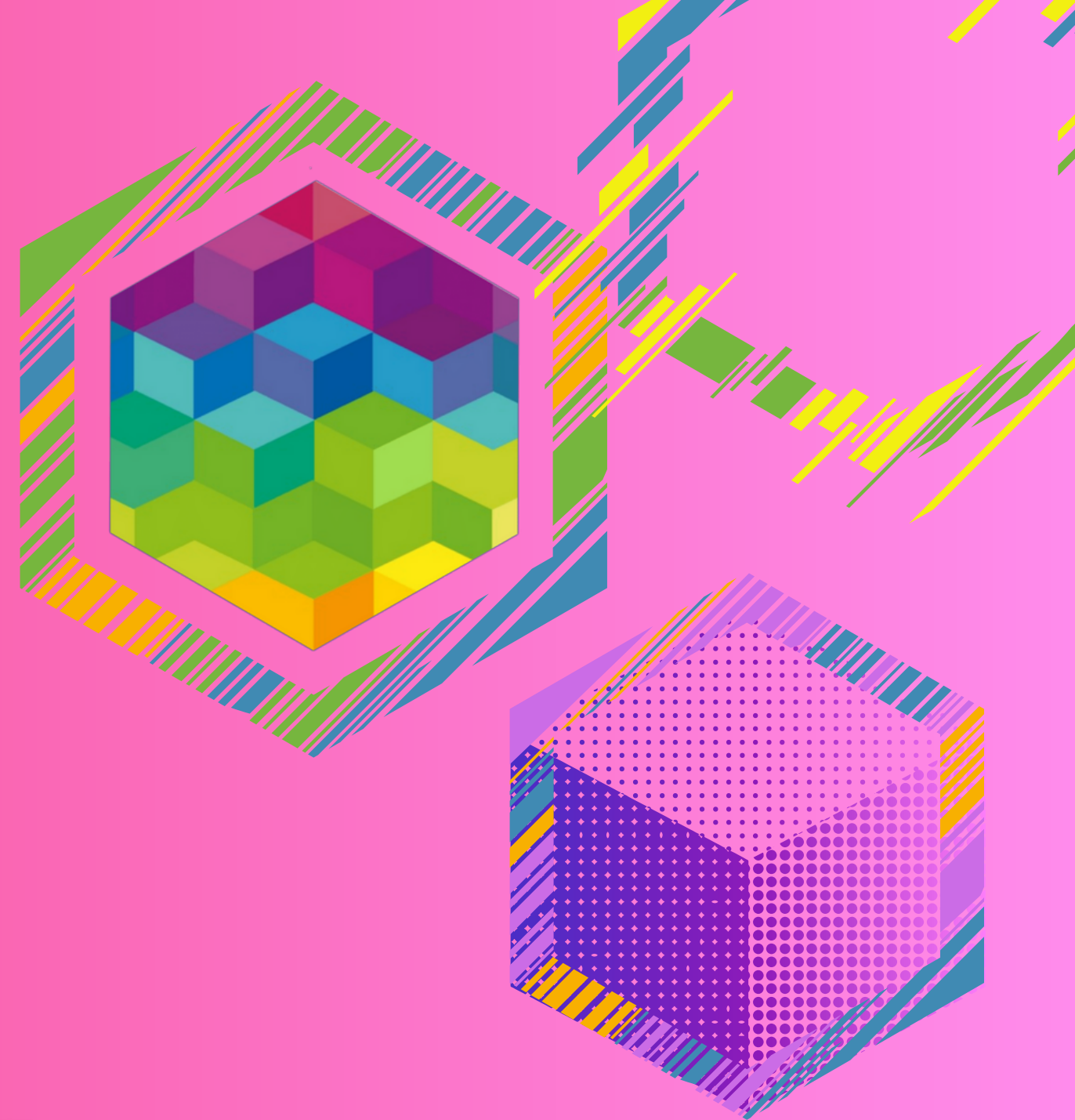


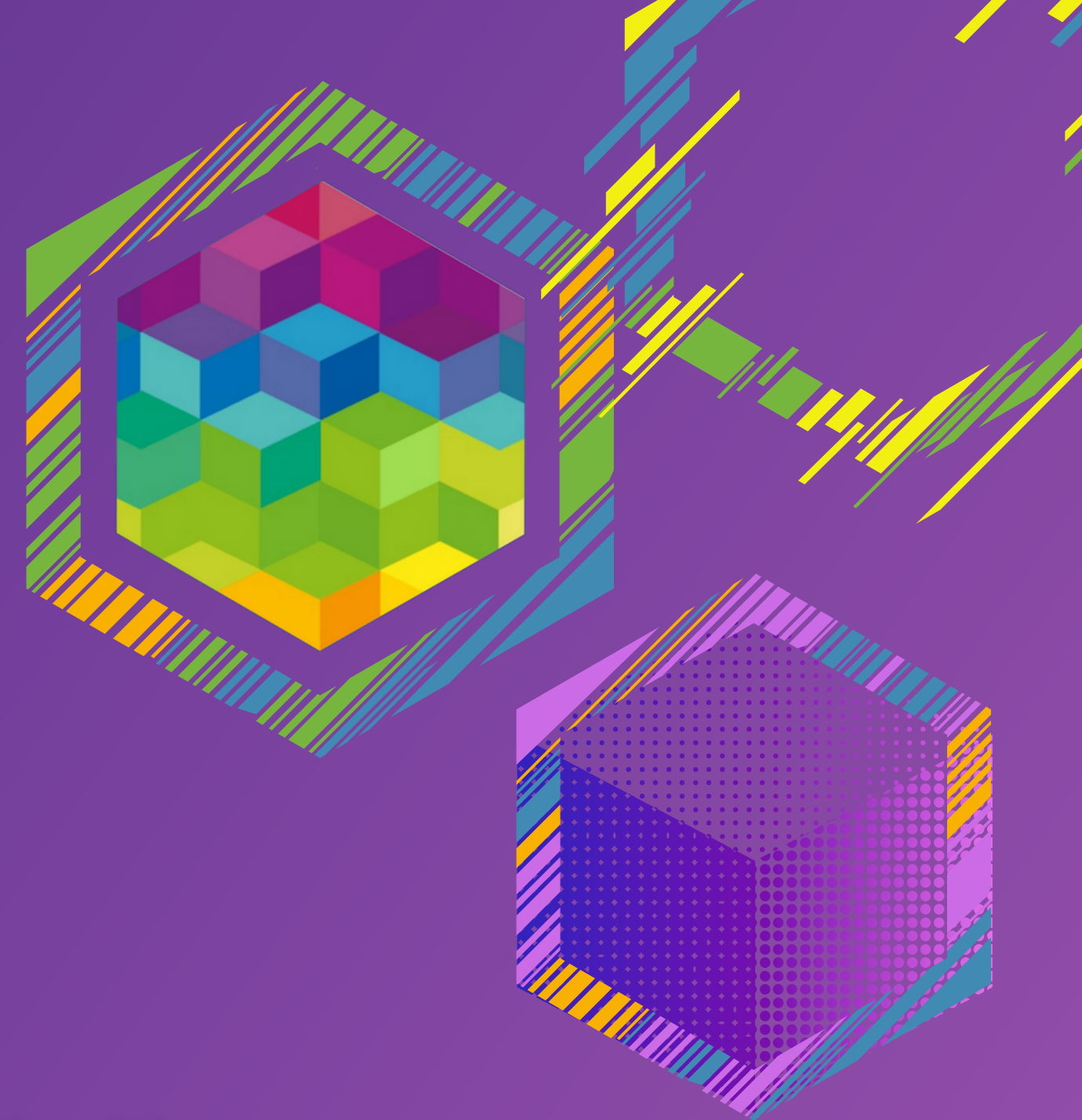
Originality

We all have competition, other companies who might offer similar products, programmes or services.

You and your brand are what will set you apart.

Be honest with yourself and your audience. Your originality will win the day.





Talking the talk and walking the walk. If you've followed through with the first 4 steps in an honest and real manner, staying true to who you are and what you stand for, this step partially takes care of itself.

You need to understand that it still takes hard work to be consistent.

NEWBOX PIVOT

Start pivoting your business towards its true potential

For more information on how to *pivot*
or any NEWBOX service offerings
please reach out today

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